



VACUUM INSULATED TUBINGS PLANT INAUGURATION



FABRICATING EXCELLENCE



WELCOMING

Sheikh Saud Bin Ali Al Khalili and H.E. Nasser Bin Khamis Al-Jashmi attending the inauguration of the Synergy Plant.



INAUGURATION

Synergy Industrial Plant was inaugurated for production of vacuum insulated tubings in the Governorate of Samayil under the patronage of His Excellency Nasser Bin Khamis Al-Jashmi , undersecretary of the Omani Ministry of Oil and Gas.



His Excellency Sayyed Nasser Bin Khamis Al-Jashmi greeted by CEO of Al Taher Group , Mr. Ghazi Helou and Director of Al Taher Group , Mr. Simon Karam



From Inception to Execution

Part of the In-Country Value Initiative

The in-country value (ICV) initiative in the oil and gas sector was introduced by H.E. Nasser Al-Jashmi earlier this year with the purpose of encouraging and developing the national workforce, national products and national services. Ultimately, this strategy is intended to help increase the national income, the Omanization levels and create opportunities for small and medium enterprises to foster and grow.

Synergy is probably one of the first materializations of the ICV initiative. Moreover, Al-Taher Group, represented by its local company Synergy , intends to build a plant that produces starch (a product used in drilling operations as well as in other applications such as gypsum board for its adherence properties) and is currently finalizing designs and permits.

In due course, Al-Taher Group is committed to implement government policies through a genuine partnership between the public and the private sector. The management of Synergy is equally aware of its corporate social responsibility as well as its commitment towards occupational health, towards safety, and towards protection of the environment.

At Synergy, we believe that by investing in national resources, by being innovative and creative, and by learning from others, we can help re-inject revenues into the national economy and join other companies in perpetuating the cycle of growth and prosperity in Oman.

Erection of Plant

Samayil was chosen as the city to build the plant facility on for several reasons. To begin with, this venture reinforced Sheikh Saud Al- Khalili's (head of Al-Taher Group) desire for his home Wilayat Samayil and its community to benefit from this project and the opportunities it offers. Sheikh Saud Al- Khalili aims to integrate the factory into its environment, with the plant's management liaising and interacting with H. E. the Wali, with technical colleges, with sports clubs, and NGO's. In addition, the readiness and willingness of our partners Majus to transfer know how, to train our workforce, to provide the specialized equipment's and products and share the results of research and innovations that they carry out in France, UK, Canada and many other countries of the world, was a further incentive. Finally, the Samayil Industrial Estate Authority facilitated and supported the project.

Specialization: Fabrication of Insulated Pipes

There exist two types of crude oil: light and heavy oil, depending on their viscosity and ease of flow. Heavy oil is more difficult and more costly to extract than light oil, yet with the rising prices of crude oil, engineers and producers are continuously driven to innovate ways to pump out heavy oil despite the heavier costs. Several techniques are used in Oman: water injection, gas injection, polymers, and heat. Heat injection is done by sending steam at high temperature through injector wells into the vicinity of the oil reservoir. The temperature rises and the heavy oil becomes less viscous and easier to pump out. This process increases production dramatically. Nevertheless, as steam is injected through steel pipes thousands of meters long in the ground, it loses a tangible part of its temperature (and consequently its characteristics). As a result, a need for insulated pipes to maintain process integrity becomes evident. Synergy aims to fulfill that need, among others.

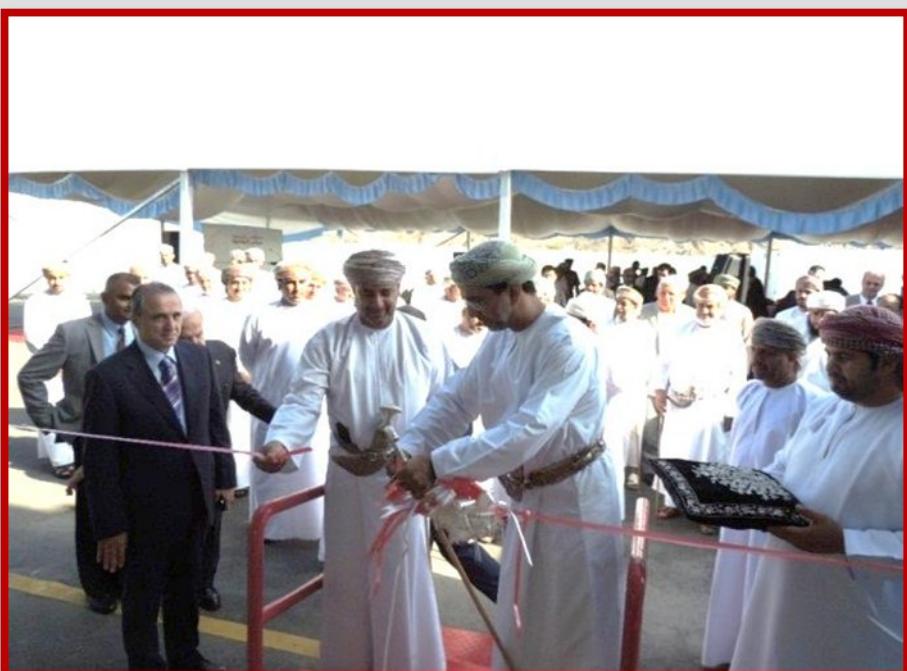
CEREMONIAL HALWA and COFFEE



Omani halwa served to the guests with Omani Qahwa (coffee) and dates



FACTORY TOUR



H.E. Sayyed Nasser Bin Khamis Al-Jashmi and Ahmed Bin Abdullah Al Kindi, Wali of Samayil cutting the ribbon



Overview of pipe in pipe technology



COUPLING AND STORAGE AREA TOUR



Mr. Anthony Helou "Executive Director of Synergy" showcasing the coupling machine



COUPLING AND STORAGE AREA TOUR



INAUGURATION



His Excellency Nasser Bin Khamis Al-Jashmi unveiling
the marble commemorative engraving



EMPLOYEE GATHERING



FAREWELL



"This is only the first step for Synergy. The next step will be to invest in and innovate our own technologies. Projects such as the Samayil VIT fabrication facility will help make the Sultanate of Oman a hub in hard to extract oil technologies. The in-country value initiative of the Sultanate of Oman will assist in convincing other Omani oil companies to use our product.

With the support of the local oil companies we can more easily explore and develop other markets in the region." - *Anthony Helou, Deputy MD, Al Taher Group.*





PLANT TEAM



Pierre Ollier - CEO & Director
Majus Synergy

Anthony Helou - Executive Director
Synergy Petroleum International

Kamran Sami – Managing Director
Synergy Petroleum International





INAUGURATION IN THE NEWS & CERTIFICATION

Recently Majus Synergy has been awarded ISO 9001:2008 certification for vacuum insulated tubings.





SPECIAL THANKS

H.E. Nasser Bin Khamis Al-Jashmi
Sheikh Saud Bin Ali Al Khalili
Mr. Pierre Ollier
Mr. Simon Karam
Mr. Ghazi Helou
Mr. Hamdan Al Amri
Mr. Ratnakar
Mr. Kamran Sami
Samayil Industrial Estate
Occidental of Oman
MAJUS
ITP
Bank Muscat
Bank Beirut
Sarooj Construction Company
Electromechanics
Synergy Petroleum International Team



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